

Brand Vision Board

1. Why do you want to start a business?

2. Who are your dream clients or customers?

3. What do you offer clients that help them? Discover the “problem” your clients have and how you help them.

Color Palette: Pick two or three colors. These will be your go to colors for branding your webpage, the colors you use on social media and advertising. Pick colors that look great, but represent you and what you offer. You won't need these all the time.



Name of your Business

Logo

